(800) 788-5078
sales@dialtel.com
Skype: **Dialtel_Support**

Dialtel Voice Broadcasting Rates

Dialtel offers aggressive entry level rates for companies of any size. The rate per minute we charge is ***.018 cents per minute with 6 second billing****. The major benefits of our Voice Broadcasting program are:*

- *Only Pay for Successful Calls (Answered, Answering Machine, etc.)*
- *Do not pay for Unsuccessful Calls (No Answer, Disconnected, etc.)*
- *No Startup Costs or Hidden Fees*
- *No Contracts or Hosting Charges*
- *Rate is good for US and Canada*

International Destinations outside US and Canada are available by quote. If you would like to inquire on the various per minute charges for international destinations then please fill out our Quote Request Form.

Example of our Rate when Broken Down in a Minute Chart

For new customers it can sometimes get confusing to understand how incremental rates affect your cost. Voice Broadcasting has a tendency to be short duration, thus you want to make sure you get 6 second increments to keep your costs low. Here is a chart showing the range of costs from 6 seconds to 1 minute.

Call Length Cost Chart

Call Length	Cost of Call	Decimal Explanation
6 Seconds	.0018	Slightly Under 2 Tenths of a Penny
12 Seconds	.0036	Slightly Under 4 Tenths of a Penny
18 Seconds	.0054	Slightly Over Half a Penny
24 Seconds	.0072	Slightly Over 7 Tenths of a Penny
30 Seconds	.009	9 Tenths of a Penny
36 Seconds	.0108	Slightly Under 1 Penny and 1 Tenth
42 Seconds	.0126	Slightly Under 1 Penny and 3 Tenths
48 Seconds	.0144	Slightly Over 1 Penny and 4 Tenths
54 Seconds	.0162	Slightly Over 1 Penny and 6 Tenths
60 Seconds	.018	1 Penny and 8 Tenths

You can see that a 6 second call would be extremely cheap. If you were paying 60 second increments, that same 6 second call would cost the full .018 per minute. This is why it is important to get 6 second increments.

How to Calculate the Cost of Using our System

Now that you understand rates and increments, it is important to learn how to calculate an estimated cost to run a campaign. There are a few different ways to figure this out. The methods I will cover here are:

- *Estimating the Cost of Running a Database*
- *Estimating the Cost of Running in a Time Frame of One Hour*

(800) 788-5078
sales@dialtel.com
Skype: **Dialtel_Support**

Estimating the Cost of Running a Database

To calculate the cost of running a database we will use some industry standard variables to make this calculation. We will assume the two following constants will occur on your campaign:

- *Your Average Call Length will be 30 Seconds*
- *Your Successful Call Ratio will be 50%*

Using these variables we can construct a table showing different size databases and the estimated cost to run them on our system.

Estimated Cost of Running a Database

Database Size	Successful Calls	Total Minutes	Total Cost
1,000	500	250	$4.50
2,500	1,250	625	$11.25
5,000	2,500	1,250	$22.50
7,500	3,750	1,875	$33.75
10,000	5,000	2,500	$45.00
15,000	7,500	3,750	$67.50
25,000	12,500	6,250	$112.50
50,000	25,000	12,500	$225.00
100,000	50,000	25,000	$450.00
250,000	125,000	62,500	$1,125.00

Calculations: *Database Size / 2 = Successful Calls* ***THEN*** *Successful Calls / 2 = Total Minutes* ***THEN*** *Total Minutes * .018 = Total Cost*

Estimating the Cost of Running in a Time Frame of One Hour

To calculate the cost of running in a time frame we will use some industry standard variables to make this calculation. We will assume the three following constants will occur on your campaign:

- *Your Average Call Length will be 30 Seconds*
- *Your Successful Call Ratio will be 50%*
- *You will make 1.5 Calls Per Minute Per Line*

Using these variables we can construct a table showing the estimated hourly cost of running a campaign. The variable we will change in the table will be the amount of simultaneous paths you run.

(800) 788-5078
sales@dialtel.com
Skype: **Dialtel_Support**

Estimated Hourly Cost of Running a Campaign

Simultaneous Paths	Total Calls	Successful Calls	Total Minutes	Total Cost
10	900	450	225	$4.05
25	2,250	1,125	562.5	$10.125
40	3,600	1,800	900	$16.20
60	5,400	2,700	1,350	$24.30
100	9,000	4,500	2,250	$40.50
150	13,500	6,750	3,375	$60.75
250	22,500	11,250	5,625	$101.25
400	36,000	18,000	9,000	$162.00
500	45,000	22,500	11,250	$202.50
600	54,000	27,000	13,500	$243.00

Calculations: *Simultaneous Paths * 90 = Total Calls* ***THEN*** *Total Calls / 2 = Successful Calls* ***THEN*** *Successful Calls / 2 = Total Minutes* ***THEN*** *Total Minutes * .018 = Total Cost*